



Press Release

FOR IMMEDIATE RELEASE

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Gear up with Special Deals on the Best Cordless Phones

VTech® announces Black Friday and Cyber Monday deals on best-selling DECT 6.0 cordless phones

BEAVERTON, Ore., November 23, 2011 – For a limited time, consumers can cash in on special offers on some of the industry’s best-rated cordless phones. VTech Communications, Inc., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303) and the largest U.S. cordless phone manufacturer, today announced Black Friday and Cyber Monday deals on two of their best home phones.

A top pick this holiday season, the VTech LS6375-3 cordless phone system will be available on the company’s website (www.vtechphones.com) for \$69.95, a \$30 discount off its regular retail price. The lower price is effective on Black Friday and expires November 30, 2011.

Contemporary and stylish, the VTech LS6375-3 DECT 6.0 cordless phone comes with two handsets and a comfortable cordless headset, which provides up to seven hours of hands-free talk time. It also features Push-to-Talk technology, which allows consumers to use the handsets like walkie-talkies for instant communication throughout the house. With 14 minutes of recording time, the digital answering system answers calls when consumers can’t. Plus, mute, flash and volume controls on the handsets and headsets streamline in-home

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communication even further.

On Cyber Monday, VTech will offer \$30 off its popular DS6421-3 DECT 6.0 cordless phone system, pricing it at \$69.95. The lower price is effective until December 2, 2011.

For consumers who need to stay connected to their cell phones at home, the VTech DS6421-3 cordless phone system is an ideal choice. It comes with Connect to Cell™ technology, which allows consumers to make and receive landline and cell phone calls through their VTech cordless telephones. Even cord cutters who rely solely on cellular service can take advantage of the convenience and HD sound quality resident in the DS6421-3.

By placing the cordless phone base where cell reception is the strongest, the DS6421-3 home phone can also help consumers with spotty cell service at home.

The DS6421-3 can register up to four Bluetooth® cell phones and download up to 6,000 cell phonebook directories. Fully featured, the cordless phone system comes with three handsets, a digital answering system, Push-to-Talk technology, Voice Announce Caller ID and HD audio.

“Our Black Friday and Cyber Monday deals make some of VTech’s best-selling cordless phones more accessible to consumers, just in time for the holiday shopping season,” says Matt Ramage, Senior Vice President, product management, VTech Communications, Inc. “During these uncertain economic times, it’s important to us to be able to offer consumers more affordable choices when it comes to the latest cordless phones.”

About VTech®

VTech is the world’s largest manufacturer of cordless telephones and a leading

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supplier of electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the company's mission is to be the most cost effective designer and manufacturer of innovative, high-quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.

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